Jonathan Bowman
development, UX, and operations

jonathanrbowman@me.com
rebootcreate.com

Proficiencies

Interpersonal
Design - 15 years
Training - *8 years*
UX Design - 3 years

Development
HTML/CSS/JS/jQuery - *6 years*
Ruby/Rails- *5 years*
MySQL/PostgreSQL - *5 years*
PHP - *2 years*

Operations
NGINX - *1 year*
Passenger - *1 year*
Linux Admin - *1 year*

Professional History

Techtronic Industries, *Interactive Developer*   *2016-Present*

Own strategy, design, and execution to ensure success of marketing, internal operations, and product efforts, while pushing mobile-first design and user-centric best practices and concerns.

- Architect and build websites and custom Rails applications for over 15 different brands under the TTI umbrella, including **RYOBI**, **RIDGID** and internal-use services.
- Frontend and Backend development tasks, as well as support for ops in server maintenance, logging, uptime support, and anti-tampering measures.
- Act as technical consultant, continuous dialogue with marketing to turn requests into viable, executable tasks and goals with deep analytics to enable success tracking.
- Lead structure and build of internal-use Rails application that coordinates Marketing, Product, and Sales data and provides helpful time-savers, such as PowerPoint exporter and customizable notifications.
- Write and deliver training of internal, custom-built Rails application to over 100 employees across different departments, including Presidents and upper management.

Black Box Operations, *UI/UX Design & Engineering Lead*   *2015-2016*

Design and build beautiful, branded, and engaging products. From print and digital marketing materials to responsive e-commerce sites and software, the responsibility is to ensure delivery with cohesive branding, attractive design, and user-friendly interfaces.

- Work with clients such as the **University of Georgia**, **Pink Ribbon Story Foundation**, **Elberton Granite Association**, and **Oxford University** providing branding and other design assets, application wireframes, and improved user experiences through customer research and custom development.

Jonathan R Bowman LLC, *Owner*   *2013-2015*

Operate as an independent contractor in the Athens and Atlanta communities providing branding, design, development, web, and marketing services.

- Provide on-call and on-site IT support and training for the offices and members of the band **R.E.M.**
- Serve as technical and creative half of a partnership with the startup company **Best Practice Store**, creating the branding and marketing materials as well as build a Rails application to assist hospitals in converting from ICD-9 to ICD-10 by providing a specialized project and task management suite.

PeachMac, *Retail Training Director*   *2009-2013*

Coordinate, design, test, and deliver learning and education, as well as technical expertise, for over 130 employees across 13 stores. Build custom solutions and training for enterprise customers.