



JONATHAN BOWMAN

artist • engineer • trainer

jbowman@rebootcreate.com
706.202.4466

1070 Colliers Creek Rd.
Watkinsville, GA 30677

Experiencing Your Users

Creating transformative user experiences isn't about handing people something complex or impressive, but understanding them and knowing what they'll most enjoy using. I'm here to anticipate and empathize with them in order to read and interpret their feedback, turning insight into value.

Professional History

Black Box Operations, UI/UX Design & Engineering Lead

2015 - 2016

My job is to design and build beautiful, branded, and engaging products. From print and digital marketing materials to responsive e-commerce sites and software, my responsibility is to ensure we deliver a product with cohesive branding, attractive design, and user-friendly interfaces.

- I work with clients such as the **University of Georgia, Pink Ribbon Story Foundation, Elberton Granite Association, and Oxford University** where I provide branding and other design assets, application wireframes, and improved user experiences through customer research and custom development.

Jonathan R Bowman LLC, Owner

2013 - 2015

I operate as an independent contractor in the Athens and Atlanta communities providing branding, design, development and marketing services. Some experiences and clients of note:

- I currently provide on-call and on-site IT support and training for the offices and members of the band **R.E.M.**
- I was the technical and creative half of a partnership with the startup company **Best Practice Store**, where I created the branding and marketing materials as well as built a Rails application to assist hospitals in converting from ICD-9 to ICD-10 by providing a specialized project and task management suite.
- My strong interpersonal skills and patience have presented me with several opportunities to teach. I've provided classes to the **Monroe Art Guild** in traditional media as well as technical classes and training to numerous local businesses in Athens and Atlanta.

PeachMac, Retail Training Director

2009 - 2013

As a corporate department head at the national Apple reseller, my responsibilities included:

- Creating and facilitating employee, retail, and enterprise customer training curricula.
- Managing demo content and presentation of demo materials.
- Creating software with Visual Basic, AppleScript, and shell scripts to streamline internal processes.
- Writing and delivering software certification programs to Training staff members in each store.

Skills

CREATIVE

Fine Art - 16 years
 Photoshop - 13 years
 Illustrator - 10 years
 Training - 7 years
 Blender - 7 years
 InDesign - 4 years

TECHNICAL

OS X - 23 years
 Windows - 15 years
 MS Office - 11 years
 Github - 3 years
 Linux - 2 years
 Subversion - 1 year

LANGUAGE

HTML - 4 years
 CSS - 4 years
 Javascript - 4 years
 Ruby - 3 years
 PostgreSQL - 3 years
 PHP - 1 year
 Python - 1 year
 MySQL - 1 year

FRAMEWORK

jQuery - 4 years
 Shopify - 4 years
 Wordpress - 4 years
 Rails - 3 years
 Ajax - 3 years
 Angular - 1 year
 Drupal - 1 year